

PRELIMINARY AMENDMENT
U.S. Application No. 08/988,181

~~Page 14, line 1, delete "aim" and insert --ability--.~~

~~Page 15, line 21, delete "with";~~

~~line 21, delete "aim" and insert --ability--.~~

IN THE CLAIMS:

Δ 1 6. (Amended) A label [(11)] to be appended to a golf instrument such as a golf ball and golf club or a package therefor, said label [including] comprising:
a generally rectangular indication section [(4)] disposed on the label [thereon] for indicating [the] performance criteria of the golf instrument, said section being divided [along longitudinal and transverse lines] into a plurality of sub-sections [(7)], and
at least two identification marks [(8)] formed [on] in selected ones of the sub-sections [(7)] for indicating at least two functions selected from the group consisting of a golf instrument structure, recommended head speed, feel, spin, green targeting, and trajectory.

7. (Amended) The label of claim 6 [including] further comprising at least four marks [(8)] for indicating at least four functions selected from the group consisting of a golf instrument structure, recommended head speed, feel, spin, green targeting, and trajectory.

8. (Amended) The label of claim 6 wherein said sub-sections [(7)] are grouped

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into a plurality of functional groups [each including longitudinally or transversely adjacent sub-sections (7)],

the sub-sections [(7)] in [one] each functional group [are] being provided with identification marks [(8) belonging] relating to the same function, but indicating different functional species, wherein

one of the identification marks is selected for each functional group in accordance with the performance of the golf instrument.

9. (Amended) The label of claim 8 including at least four marks [(8)] for indicating at least four identification functions selected from the group consisting of a golf instrument structure, recommended head speed, feel, spin green targeting, and trajectory.

Kindly add the following claims.

A2 --12. A package (for receiving a golf ball) said package comprising:
a box body;
a cover fitted over said box body; and
a generally rectangular indication section formed on said ^{package} box body for indicating a plurality of performance characteristics (of the golf ball), said section including two or more sub-sections, each of said sub-sections comprising an icon and a first set of descriptive information to identify and specify a performance characteristic (of the golf ball.)

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13. The package as defined by claim 12, wherein a first performance characteristic relates to the feel of the golf ball when struck by a first type of golf club, and a second performance characteristic relates to the spin rate of the golf ball when struck by a second type of golf club.

14. The package as defined by claim 13, wherein said first set of descriptive information identifies one of said first and second performance characteristics.

15. The package as defined by claim 14, wherein said icon includes a golf ball and golf club depicting and identifying at least one of said first and second performance characteristics.

16. The package as defined by claim 14, wherein said icon includes at least a golf ball depicting and identifying at least one of said first and second performance characteristics.

17. The package as defined by claim 14, wherein said icon includes a golf ball graphically depicting the spin of a golf ball.

18. The package as defined by claim 14, wherein said icon includes a golf ball and arrows arranged on a periphery of the golf ball for graphically depicting the spin of a golf ball.

19. The package as defined by claim 14, wherein each of said sub-sections further comprises a second set of descriptive information for indicating relative differences of said performance characteristic.

20. The package as defined by claim 13, wherein said first type of golf club is a

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putter.

21. The package as defined by claim 13, wherein said second type of golf club is an iron type of golf club.

22. The package as defined by claim 13, wherein said first type of golf club is a putter, and said second type of golf club is an iron type of golf club.

23. A package for receiving a golf ball as defined by claim 12, wherein said performance characteristics comprises at least two of ball structure, recommended head speed, feel, spin rate, green targeting, and trajectory.

24. A package for receiving a golf ball as defined by claim 23, wherein said performance characteristics comprises at least four of ball structure, recommended head speed, feel, spin rate, green targeting, and trajectory.

25. A package for receiving a golf ball as defined by claim 23, wherein said performance characteristic recommended head speed is depicted by said first set of descriptive information and said icon representing a recommended range of head speeds to strike the golf ball with a golf ball club.

26. A package for receiving a golf ball as defined by claim 23, wherein said

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*2 performance characteristic green targeting is depicted by said first set of descriptive information and said icon representing whether the green is targeted by spin or height.

27. A package for receiving a golf ball as defined by claim 23, wherein said performance characteristic trajectory is depicted by said first set of descriptive information and said icon representing degrees of trajectory when struck by a golf ball club.

28. A package for receiving a golf ball as defined by claim 27, wherein said degrees of trajectory comprise high trajectory, intermediate trajectory, and low trajectory when the golf ball is struck by a golf ball club driver.

29. A package for receiving a golf ball as defined by claim 23, wherein said performance characteristic ball structure is depicted by said first set of descriptive information and said icon representing at least one of whether the golf ball is thread wound or a two-piece golf ball, whether the thread wound ball has a liquid or solid center, the type of cover, whether the cover is a double cover, and whether the two-piece ball is a soft type or spin type.

30. A package for receiving a golf ball as defined by claim 23, wherein at least one of said first set of descriptive information and said icon comprises a color-encoded

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identification mark.

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31. A package for receiving a golf ball, said package comprising:
a box body;
a cover fitted over said box body; and
a generally rectangular indication section formed on said ~~box body~~^{package} for indicating characteristics of the golf ball, said section comprising: a first sub-section comprising a first icon and a first set of descriptive information representative of a first performance characteristic of the golf ball; and a second sub-section comprising a second icon and a second set of descriptive information representative of a second performance characteristic of the golf ball.

32. The package as defined by claim 31, wherein said first performance characteristic relates to the feel of the golf ball when struck by a first type of golf club, and said second performance characteristic relates to the spin rate of the golf ball when struck by a second type of golf club.

33. The package as defined by claim 32, wherein said first set of descriptive information identifies feel as the first performance characteristic of the golf ball; and said second set of descriptive information identifies spin rate as the second performance characteristic of the golf ball.

34. The package as defined by claim 32, wherein said first set of descriptive information identifies feel as the first performance characteristic of the golf ball.

35. The package as defined by claim 32, wherein said second set of descriptive information identifies spin rate as the second performance characteristic of the golf ball.

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36. The package as defined by claim 33, wherein said first and second icons depict at least one of a golf ball and a golf club for identifying said first and second performance characteristics of the golf ball.

37. The package as defined by claim 33, wherein said first icon includes a golf ball and a golf club depicting and identifying the feel of the golf ball.

38. The package as defined by claim 33, wherein said second icon includes a golf ball depicting the spin of the golf ball.

39. The package as defined by claim 33, wherein said second icon includes a golf ball and arrows arranged on a periphery of the golf ball for graphically depicting the spin of a golf ball.

40. The package as defined by claim 33, wherein said first set of descriptive information further comprises information for indicating the amount of feel of the golf ball.

41. The package as defined by claim 33, wherein said first set of descriptive information further comprises information for indicating the amount of feel of the golf ball in different relative degrees of softness.

42. The package as defined by claim 33, wherein said second set of descriptive information further comprises information for indicating the amount of spin of the golf ball when struck by an iron type golf club.

43. The package as defined by claim 33, wherein said second set of descriptive